

Media Kit

Social Sharing Links : <http://blog.hubspot.com/marketing/social-sharing-links-quick-tip-ht>

Talk About Field Trips on Twitter – www.twitter.com/bsufieldtrips

Sample Post- @BSUFieldTrips is helping my class and me explore the history of Indiana with the production of “Indiana Pioneers: 200 Years of Incredible Hoosiers and Big Ideas!”

Sample Post- My classroom participated in the #BSUFieldTrips this year. We learned about the Hoosiers that made Indiana so great these past 200 years!

Talk About Field Trips on Facebook – www.facebook.com/bsufieldtrips

Mention us in your Facebook posts by linking our page in your posts. Link us by including the “@” symbol before our page name, “Ball State University Field Trips.”

Sample Post- @BSUFieldTrips is helping my class and me explore the history of Indiana with the production of “Indiana Pioneers: 200 Years of Incredible Hoosiers and Big Ideas!”

***Facebook disabled custom share fields in 2014. All we can share is the link to our page.**

Talk About Field Trips on Instagram – www.instagram.com/bsufieldtrips

Instagram also utilizes the same hashtag system as Twitter and Facebook. You can also tag our account (@BSUFieldTrips) in your photos so that we can find them easier.

Sample Post- (With Picture) Our classroom participated in the @BSUFieldTrips this year. We learned about influential Hoosiers that made Indiana so great over the past 200 years. We love our classroom goodie bags too! #BSUFieldTrips.

Classroom Newsletter Template

This year, our class recently participated in the Ball State University Field Trip “Indiana Pioneers: 200 Years of Incredible Hoosiers and Big Ideas.” In celebration of the state’s bicentennial, the Field Trip helped the students learn about Indiana’s greatest Hoosiers through interactive, place-based education, utilizing teaching resources, educational videos, an iPad app and a live television broadcast, all provided by the BSU Field Trips.

“Indiana Pioneers: 200 Years of Incredible Hoosiers and Big Ideas” gathered seven of the best teachers in the state and created lesson plans during a two-day teacher workshop. Then, they

traveled all across the state of Indiana and gathered information about the most influential Hoosiers from the state within the past 200 years.

Our class enjoyed exploring Indiana and can't wait to experience the engaging educational opportunities that Ball State University Field Trips create in the future.

Pre-Trip Press Release Template

Elementary Class to Explore Indiana with Ball State University Field Trips

_____ class at _____ school is preparing to participate in a new emerging media learning opportunity from Ball State University that encourages student exploration through the integration of mobile applications, websites and a live television broadcast. The class will learn all about influential Hoosiers in celebration of the Indiana Bicentennial.

After taking a temporary hiatus, Ball State University Field Trips re-launched to help celebrate Indiana Bicentennial. The organization began in 1996 and was known as the Electronic Field Trips. Between 1996 and 2009 they produced 76 interactive learning opportunities and the live television broadcast became their trademark.

After dropping "electronic" from their name, BSU Field Trips are back and better than ever. In celebration of Indiana's Bicentennial, Field Trips announced, "Indiana Pioneers: 200 Years of Incredible Hoosiers and Big Ideas," which will explore the Hoosiers that made Indiana so great. The live television broadcast that has served as the cornerstone for Field Trips in the past will be accompanied by an integrated iPad app that will allow elementary students to explore Indiana with the help of educational videos, photos, articles and activities.

Classes involved in the Field Trips program will be able to download the iPad app on August 1, while the television broadcast premieres October 25, 2016.

If you would like to learn more about Ball State University Field Trips, visit their website at www.bsufieldtrips.org or follow them on Facebook, Twitter and Instagram at BSUFieldTrips.

Post-Trip Press Release Template

Elementary Class Explores Indiana with Ball State University Field Trips

_____ class at _____ school participated in a new emerging media learning opportunity from Ball State University that encourages student exploration through

the integration of mobile applications, websites and a live television broadcast. The class learned all about influential Hoosiers in celebration of the Indiana Bicentennial.

After taking a temporary hiatus, Ball State University Field Trips re-launched to help celebrate the bicentennial. The organization was started in 1996 and was known as the Electronic Field Trips. Between 1996 and 2009 they produced 76 interactive learning opportunities and the live television broadcast became their trademark.

After dropping “electronic” from their name, BSU Field Trips are back and better than ever. In celebration of Indiana’s Bicentennial, Field Trips produced “Indiana Pioneers: 200 Years of Incredible Hoosiers and Big Ideas,” which examined the Hoosiers that made Indiana so great. The live television broadcast that has served as the cornerstone for Field Trips in the past was accompanied by an integrated iPad app that allowed elementary students to explore Indiana with the help of educational videos, photos, articles and activities.

Classes involved in the Field Trips program will be able to download the iPad app on August 1, while the television broadcast premieres October 25, 2016

If you would like to learn more about Ball State University Field Trips, visit their website at www.bsufielddtrips.org or follow them on Facebook, Twitter and Instagram at BSUFieldTrips

Blog Post Template

This year, my class participated in “Indiana Pioneers: 200 Years of Incredible Hoosiers and Big Ideas” from Ball State University Field Trips. We explored Indiana and learned about the state’s most influential Hoosiers with the help of teacher resources, an iPad app and a live television broadcast.

Students were engaged in the learning experience through encouraged exploration in the iPad app. They were able to take Quick Trips and learn about specific Indiana pioneers and Indiana landmarks.

The live television broadcast kept my students engaged by utilizing the iPad app during breaks in the show with engaging activities and interactive quizzes. We’re excited to see what BSU Field Trips explores in the future!